Anaheim Public Utilities ANAHEIM ADVANTAGE SERVICES Income-Qualified Programs



Low Income Energy Efficiency Workshop
June 8, 2006
Los Angeles, California

City of Anaheim

- Population 345,000
- Tenth largest city in the State
- Multi-family units 45,000
- Mobile homes 4,385
- Latino population 50%
- Low income 49% (80% below Orange County median)
- 83% of school children eligible for lunch program



Anaheim Public Utilities Income-Qualified Programs

Public Benefit Funds – since 1998

- Residential and Income-Qualified Programs
- Community Outreach and Communications
- Valuable Partnerships
- Lessons Learned



Anaheim Public Utilities Residential Efficiency Programs

- Energy Star Appliances
- TreePower Program
- Home Utility Check-Up
- Dusk to Dawn Lights
- Air Duct Testing and Incentives
- Online Energy & Water Surveys



Anaheim Public Utilities Income-Qualified Programs

- Senior and Disabled Rate Discount 10% reduction in electric charges
- Emergency Assistance Program Assist income-qualified customers with a onetime utility bill payment, must receive Home Utility Audit
- Neighborhood Revitalization Provide up to \$2,500 per unit to exceed Title 24 efficiency standards by 25%

Anaheim Public Utilities Income-Qualified Programs

- Weatherization Program Contractors make home repairs, replace inefficient appliances and install energy-efficient measures
- Dusk to Dawn Light Installation Free high efficiency lighting and installation
- Rehabilitation Loans and Energy
 Efficiency Grants Provides grants
 for energy-efficiency improvements



Community Outreach and Communications

Community Outreach

- "Anaheim Achieves" After-School Program
- Community Events over 40 per year
 Communications
- Literature at public locations
- Local Cable Stations bilingual PSAs
- School Education Programs



Lighten-Up School Fundraiser

Loara Elementary

- 50 Students participated
- \$5 per Outdoor bulb \$3 per Indoor bulb
- \$1,360 raised for camp
- \$500 raised for Sun **Power for Schools** program

LIGHTEN-UP SCHOOL FUND-RAISER

Loara Elementary School

RAISE MONEY

FOR ENVIRONMENTAL EDUCATION

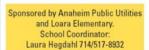
Students sell compact fluorescent lamps (CFLs)

For each \$5 outdoor lamp sold, your school earns \$4 toward camp expenses. For each \$3 indoor lamp sold, school earns \$2 toward camp expenses.

Customers purchasing CFLs save money on electric bills. Each CFL saves 55 watts over a 75-watt incandescent bulb and lasts 10 times as long(10,000 hours).



CFLs with photocells operate as security lights from dusk to dawn.









ANAHEIM PUBLIC UTILITIES

www.anaheim.net

Valuable Partnerships

- Latino Utilities Coalition
- Anaheim's Housing Authority
- Neighborhood Preservation
- Community Action Partnership of Orange County
- Local Community Groups
- Schools



Lessons Learned

Latino Utility Coalition Recommendations:

- Translate materials and web site into Spanish
- Provide information materials to produce companies for distribution
- Provide direct mail piece to tenants of apartment buildings
- Educate children, they will share information with parents



Lessons Learned

- Link programs together Emergency assistant with installations
- Educate through presentations to PTA, churches, neighborhood councils, senior centers, libraries
- Sign up customers on-the-spot through community events
- Track installations measures and program effectiveness



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